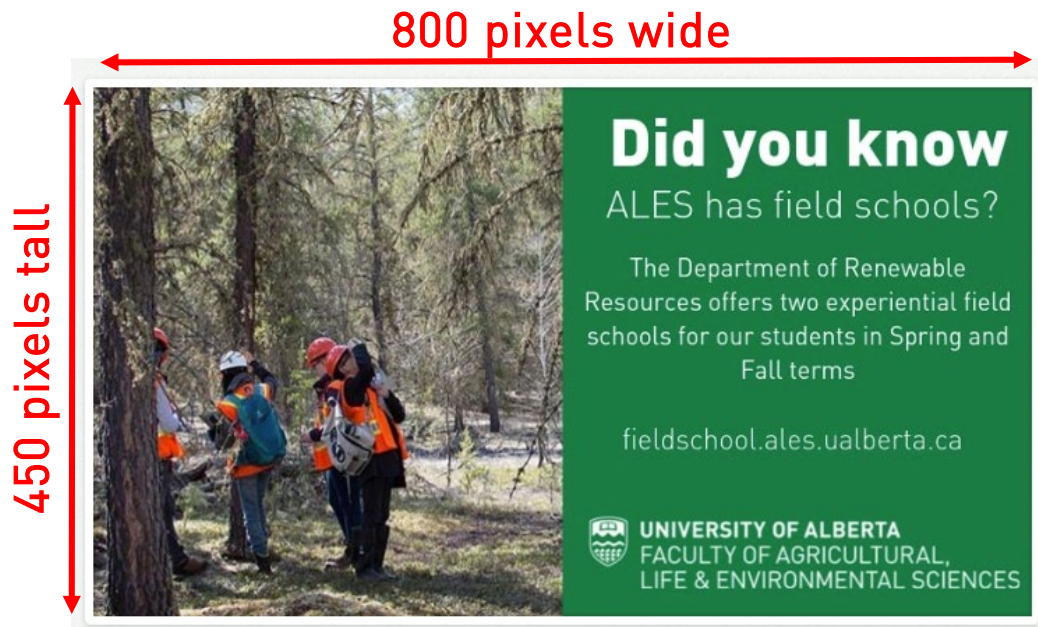


ALES homepage banner specifications (Sitecore 2019 – 2020)



Requirements:

- Font: Din Pro (black/grey.white)
- Colours: Approved colour palette
- Image Format:
JPG – 450h x 800w (at 72 dpi)
- Stock photos and banner creation available upon advance notice

Approved Colour Palette

<https://www.ualberta.ca/toolkit/visual-identity/our-colours>

<p>University Green</p> <p>PANTONE COATED / UNCOATED Pantone 359C / 359U</p> <p>CMYK C=95 M=8 Y=53 K=27</p> <p>RGB R=0 G=124 B=65</p> <p>HEXADECIMAL #007C41</p>	<p>University Gold</p> <p>PANTONE COATED / UNCOATED Pantone 740C / 740U</p> <p>CMYK C=0 M=11 Y=97 K=0</p> <p>RGB R=255 G=219 B=5</p> <p>HEXADECIMAL #FFD805</p>	<p>PANTONE 666</p> <p>CMYK C=0 M=6 Y=100 K=14</p> <p>RGB R=212 G=186 B=0</p> <p>HEXADECIMAL #D8B400</p>	<p>PANTONE 7456</p> <p>CMYK C=72 M=50 Y=0 K=0</p> <p>RGB R=103 G=115 B=182</p> <p>HEXADECIMAL #6773B6</p>	<p>PANTONE 660</p> <p>CMYK C=91 M=53 Y=0 K=0</p> <p>RGB R=42 G=110 B=167</p> <p>HEXADECIMAL #2A6EBB</p>	
<p>PANTONE 5425</p> <p>CMYK C=44 M=15 Y=7 K=22</p> <p>RGB R=125 G=154 B=170</p> <p>HEXADECIMAL #7D5AAA</p>	<p>PANTONE 583</p> <p>CMYK C=25 M=0 Y=100 K=14</p> <p>RGB R=168 G=180 B=0</p> <p>HEXADECIMAL #A8B400</p>	<p>PANTONE 7503</p> <p>CMYK C=10 M=15 Y=45 K=20</p> <p>RGB R=167 G=158 B=112</p> <p>HEXADECIMAL #A79E70</p>	<p>PANTONE 145</p> <p>CMYK C=0 M=50 Y=100 K=0</p> <p>RGB R=202 G=119 B=0</p> <p>HEXADECIMAL #CA7700</p>	<p>PANTONE 484</p> <p>CMYK C=8 M=91 Y=92 K=33</p> <p>RGB R=152 G=50 B=34</p> <p>HEXADECIMAL #963222</p>	<p>PANTONE Warm Grey 9</p> <p>CMYK C=17 M=25 Y=25 K=49</p> <p>RGB R=130 G=120 B=111</p> <p>HEXADECIMAL #62766F</p>
<p>PANTONE 624</p> <p>CMYK C=47 M=6 Y=28 K=18</p> <p>RGB R=124 G=162 B=149</p> <p>HEXADECIMAL #7CA295</p>	<p>PANTONE 610</p> <p>CMYK C=3 M=2 Y=62 K=5</p> <p>RGB R=224 G=215 B=96</p> <p>HEXADECIMAL #E0D790</p>	<p>PANTONE 7492</p> <p>CMYK C=17 M=1 Y=45 K=3</p> <p>RGB R=199 G=210 B=138</p> <p>HEXADECIMAL #C7D25A</p>	<p>PANTONE Cool Grey 9</p> <p>CMYK C=29 M=23 Y=16 K=51</p> <p>RGB R=116 G=118 B=120</p> <p>HEXADECIMAL #747678</p>	<p>PANTONE 690</p> <p>CMYK C=25 M=96 Y=15 K=60</p> <p>RGB R=100 G=31 B=69</p> <p>HEXADECIMAL #541F45</p>	<p>PANTONE 647</p> <p>CMYK C=96 M=53 Y=5 K=24</p> <p>RGB R=22 G=87 B=136</p> <p>HEXADECIMAL #165788</p>
<p>PANTONE 631</p> <p>CMYK C=73 M=0 Y=11 K=0</p> <p>RGB R=60 G=182 B=206</p> <p>HEXADECIMAL #3CB6CE</p>	<p>PANTONE 5777</p> <p>CMYK C=22 M=7 Y=51 K=22</p> <p>RGB R=163 G=168 B=107</p> <p>HEXADECIMAL #A3A86B</p>	<p>PANTONE 376</p> <p>CMYK C=53 M=0 Y=96 K=0</p> <p>RGB R=122 G=184 B=0</p> <p>HEXADECIMAL #7AB800</p>	<p>PANTONE 7506</p> <p>CMYK C=10 M=78 Y=100 K=46</p> <p>RGB R=49 G=35 B=37</p> <p>HEXADECIMAL #820C1E</p>	<p>PANTONE 4975</p> <p>CMYK C=36 M=84 Y=59 K=63</p> <p>RGB R=69 G=35 B=37</p> <p>HEXADECIMAL #452325</p>	<p>PANTONE 450</p> <p>CMYK C=31 M=31 Y=77 K=74</p> <p>RGB R=79 G=76 B=37</p> <p>HEXADECIMAL #4F4C25</p>
<p>PANTONE 350</p> <p>CMYK C=80 M=24 Y=69 K=70</p> <p>RGB R=40 G=78 B=54</p> <p>HEXADECIMAL #254E36</p>	<p>PANTONE 446</p> <p>CMYK C=52 M=32 Y=30 K=76</p> <p>RGB R=64 G=69 B=69</p> <p>HEXADECIMAL #404545</p>	<p>PANTONE 546</p> <p>CMYK C=100 M=19 Y=25 K=74</p> <p>RGB R=0 G=66 B=90</p> <p>HEXADECIMAL #004250</p>			

Submit your banner request through the ALES BANNER Request form:

<https://alestech.ualberta.ca/banner>