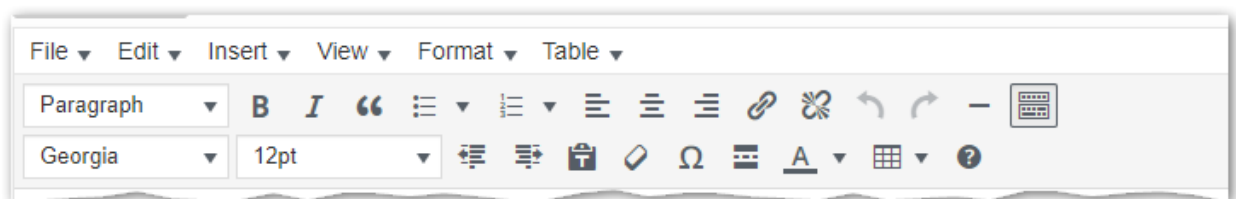


ALES Wordpress Editor documentation

ALES Research websites

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Web Tips and Guidelines

Process to launch your website

1. URL / Domain name acquired and linked to the development website
2. (if required) Privacy blocks / passwords enabled to hide development content from Internet
3. Custom modules integrated (Woo Commerce, Monaris, Forms, custom downloads, Maps, etc)
4. Website Editor accounts created from list of CCIDs provided by client. Non-CCID editors are possible, but not recommended.
5. Previously agreed launch content posted and reviewed by client
6. Google Analytics (if required) set up and tested
7. Client sign off on templates and design of website
8. Client trained in Wordpress content management system by ALES web team
9. (if required) Additional training provided for custom modules

What we provide

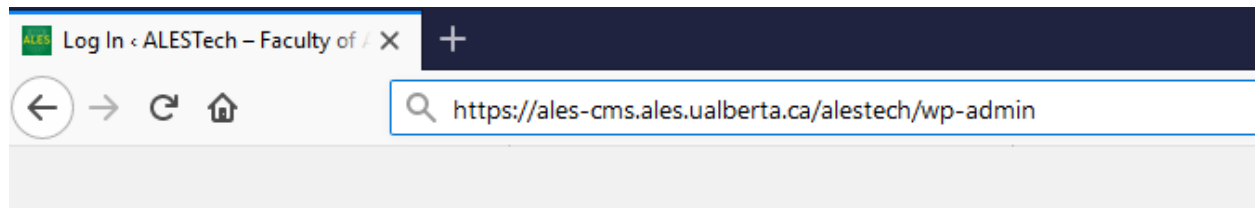
- Rotators, training, special modules, custom builds
- Shopping carts and storefronts, Forms, Maps and more
- Analytics account will automatically be created and reports sent to you
- Yoast (SEO tool) will be installed and activated
- News and Events tools are available *additional training required*
- Access to additional training videos for specific features are available
- Preset templates and university approved colours are offered*
- Content writing tips and guidelines

**other colours will be reviewed on a case-by-case basis*

Usability Tips

- Limit global navigation items between 4 to 7 items
- Limit the number of child pages to an element between 5 and 9
- Prioritize content for mobile viewing (most important at top to least on bottom)
- Limit the number of images on a page
- Use horizontal images
- Resize images prior to uploading
- Come up with a naming convention for your images (simplify search of database)
- 1 idea per web page (to improve SEO)
- A rotator is good for a homepage however it is not an effective communication tool (initial image seen and subsequent images seldom seen)
- Use the default font and colour settings do not override with custom fonts. The U of A approved font *for websites* is installed on all wordpress sites
- Use built in headers as opposed to trying to adjust font sizes manually
- Rich text editor has subscript and other options built in use them!
- Consider your audience avoid acronyms and jargon
- U of A and/or ALES logo must be present on sites and positioning must follow U of A standards

Login



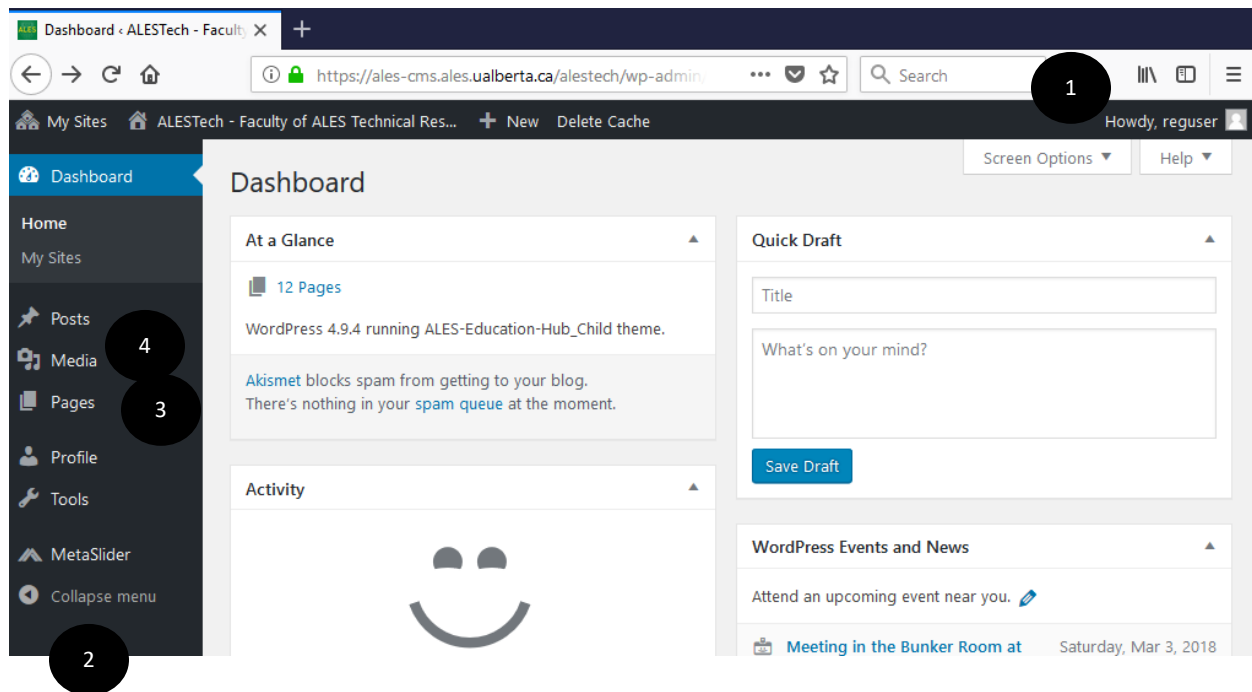
Navigate to: https://ales-cms.ales.ualberta.ca/*Your Site Here*/wp-admin/
or the **URL of your website** + **"/wp-admin"**
(<http://examplesite.ualberta.ca/wp-admin>)

A screenshot of the WordPress login form. At the top is the WordPress logo. Below it is a white box containing the login fields. The first field is labeled "Username or Email Address" and contains the text "brad.grier". The second field is labeled "Password" and contains a series of dots. Below the password field is a checkbox labeled "Remember Me". To the right of the checkbox is a blue button labeled "Log In". Below the login box is a link that says "Lost your password?".

Enter your Username and Password.

First.Last and your ALES password
(same one you use to log into your computer).

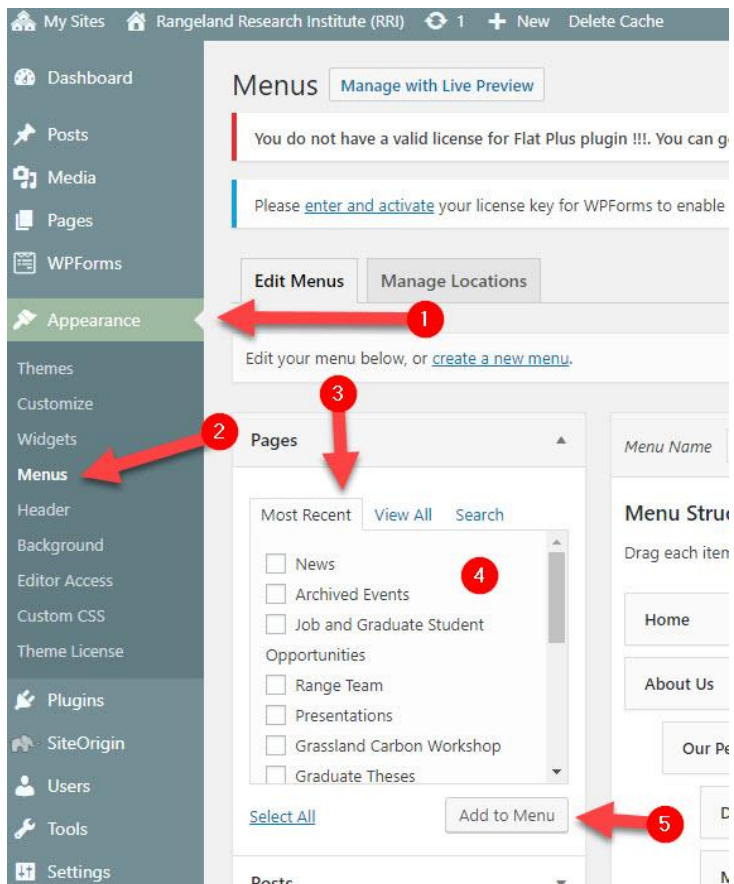
Website Dashboard



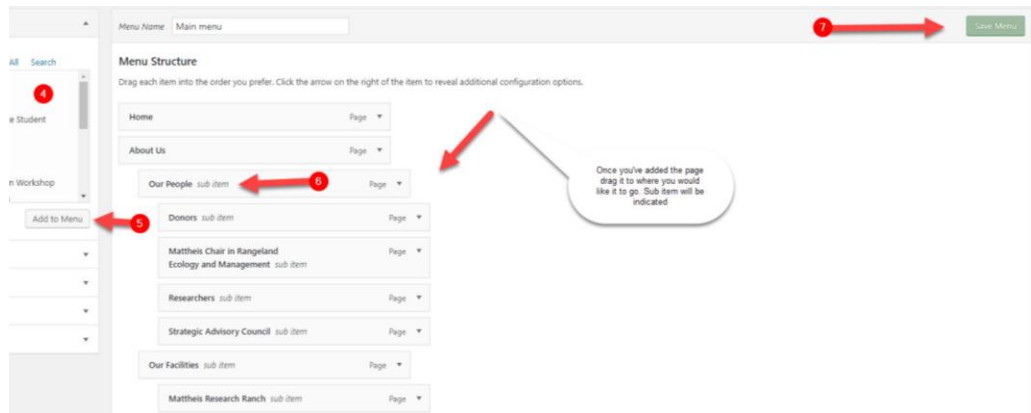
1. Logout and User Profile – use this area to exit the website editing system or to change your user password.
2. Main site commands
3. Pages – this is where you choose to edit or add new pages
4. Media – all images and documents (jpg, gif, pdf, word, etc) are stored in this area

Editing menu order or structure

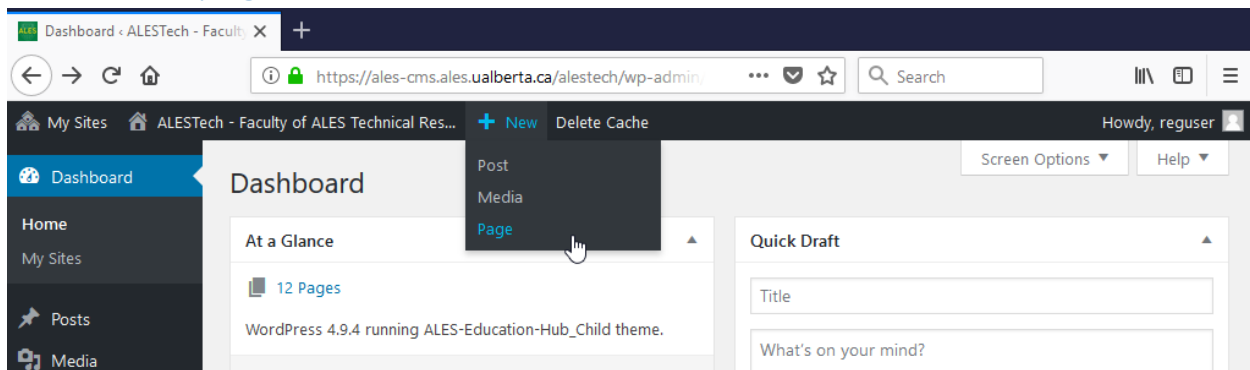
1. Click on Appearance
2. Click on Menus
3. Find the page in the list (pages)
4. Check the box and select the page



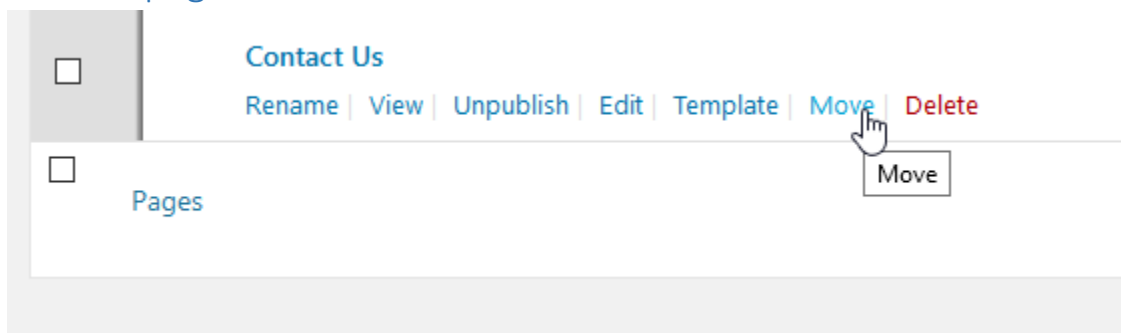
5. Click add to menu (it will show up at the bottom of the list on the right hand side (menu structure))
6. drag it to where you would like it to go
7. save menu
8. refresh your live site



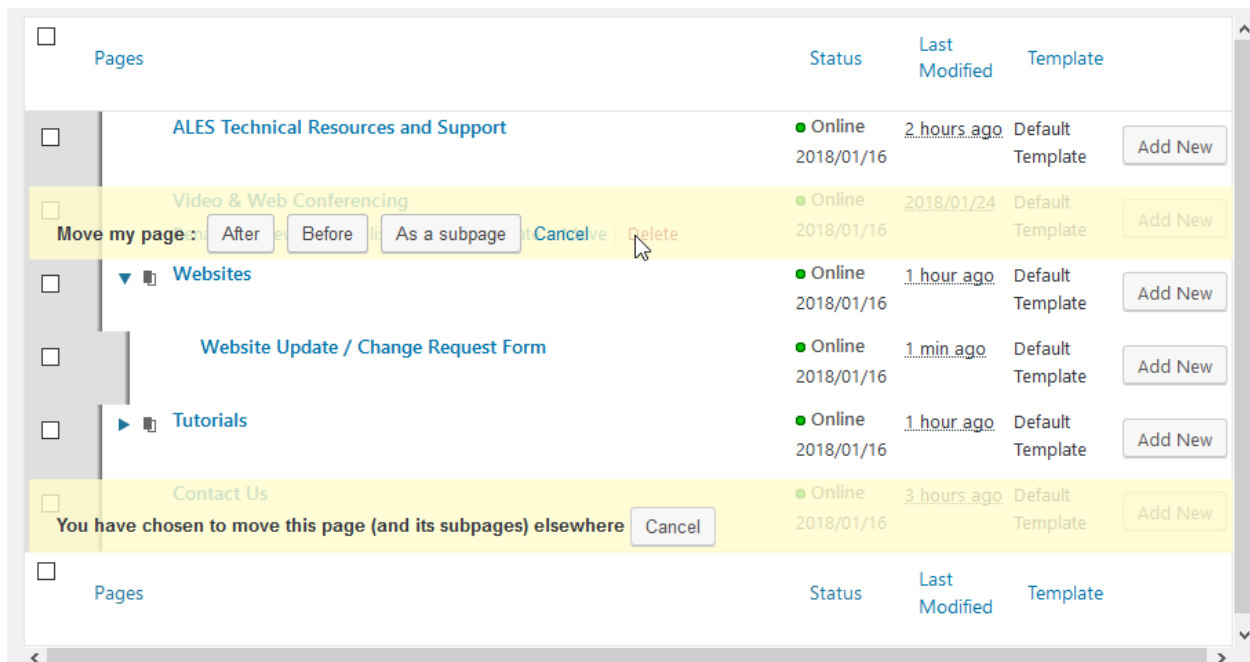
Add a new page



Move a page



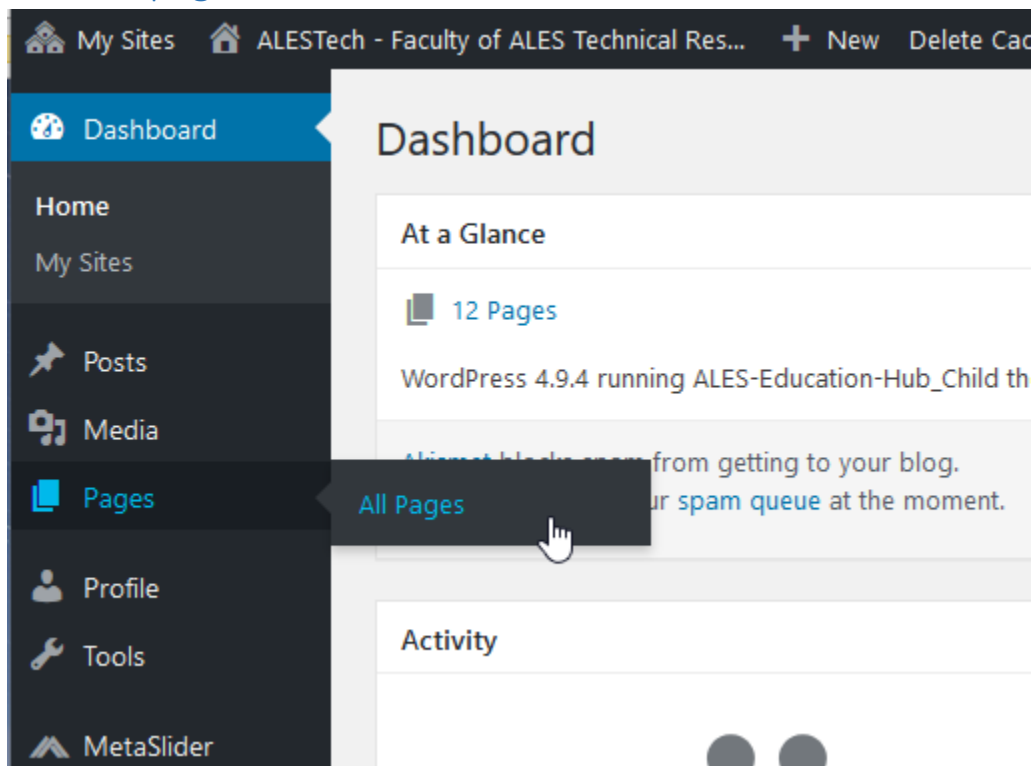
Hover over the page to move. Click move. The page will now be highlighted with a yellow bar.



Move your mouse pointer to the destination location for the new page. Click the appropriate button to insert the page after the destination page, before the destination page, or make it a subpage of the destination page.

NOTE: This does not add the page to the menu or navigation structure. Altering this page arrangement is only for your ease of use within the editing tools.

Select a page to edit



My Sites ALESTech - Faculty of ALES Technical Res... + New Delete Cache Howdy, reguser

Dashboard Posts Media Pages

All Pages Profile Tools MetaSlider Collapse menu

Pages

All (12) | Online (12) | Offline (0) | Recent Pages

Bulk Actions | Unselect All | Fold All 0 Selected Item(s)

<input type="checkbox"/>	Pages	Status	Last Modified	Template	
<input type="checkbox"/>	ALES Technical Resources and Support	Online 2018/01/16	1 hour ago	Default Template	Add New
<input type="checkbox"/>	Video & Web Conferencing	Online 2018/01/16	2018/01/24	Default Template	Add New
<input type="checkbox"/>	▶ Websites	Online 2018/01/16	48 mins ago	Default Template	Add New
<input type="checkbox"/>	▶ Tutorials	Online 2018/01/16	48 mins ago	Default Template	Add New
<input type="checkbox"/>	Contact Us	Online 2018/01/16	2 hours ago	Default Template	Add New

0 Selected Item(s)

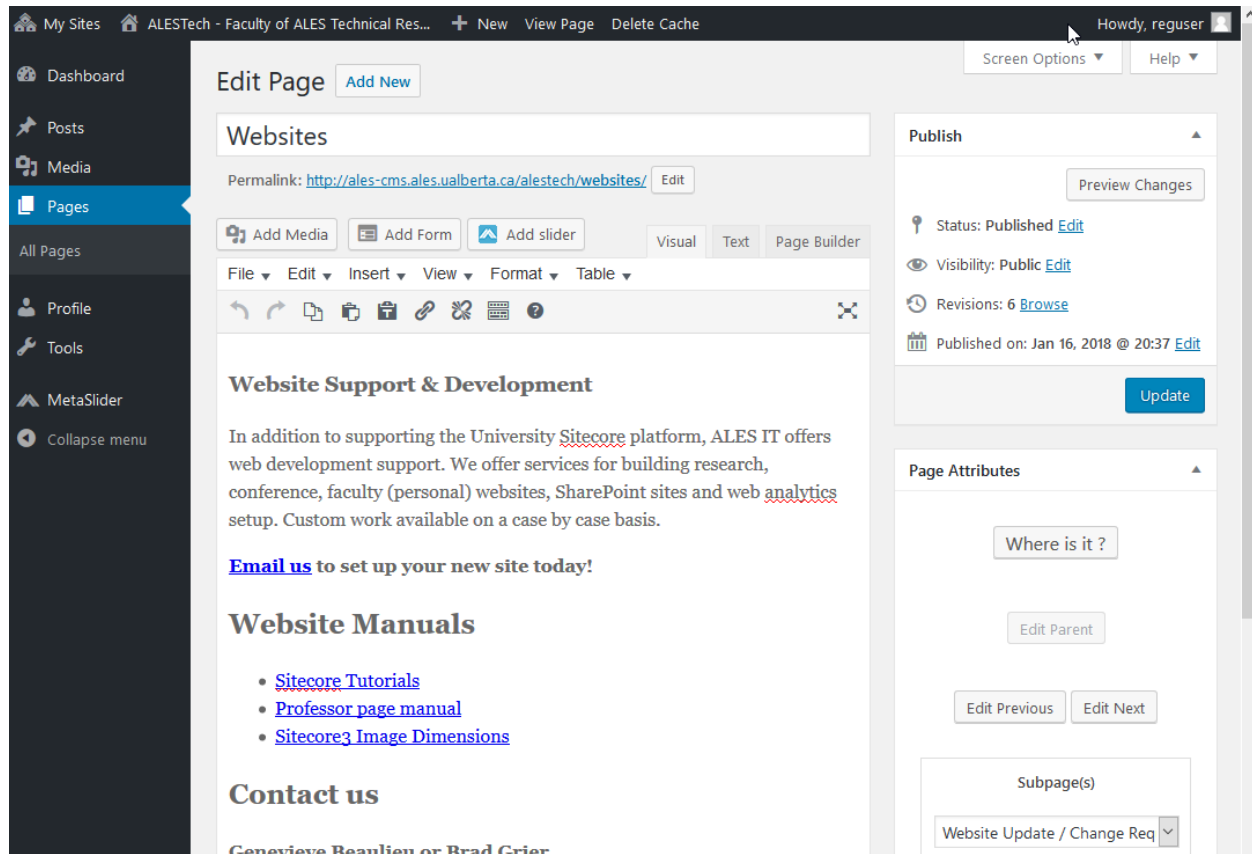
Hover over the page name and then click Edit when it appears.

<input type="checkbox"/>	Contact Us Rename View Unpublish Edit Template Move Delete	Online 2018/01/16	2 hours ago	Default Template	Add New
<input type="checkbox"/>	Pages	Status	Last Modified	Template	

Edit a page

Depending how the page is set up, you will see one of two views.

Simple page layout



The screenshot displays the ALES WordPress Editor interface. On the left is a dark sidebar with navigation links: Dashboard, Posts, Media, Pages (highlighted), All Pages, Profile, Tools, MetaSlider, and Collapse menu. The main content area is titled 'Edit Page' and shows a page titled 'Websites'. The page content includes a heading 'Website Support & Development', a paragraph about ALES IT services, a link 'Email us to set up your new site today!', a heading 'Website Manuals', a list of links (Sitecore Tutorials, Professor page manual, Sitecore3 Image Dimensions), and a heading 'Contact us' followed by the text 'Genevieve Beaulieu or Brad Grier'. The right sidebar contains the 'Publish' section with status 'Published', visibility 'Public', and a list of revisions. Below this is the 'Page Attributes' section with buttons for 'Where is it?', 'Edit Parent', 'Edit Previous', and 'Edit Next', and a 'Subpage(s)' dropdown menu.

This edit interface is the common one used to edit both Simple and Modular pages.

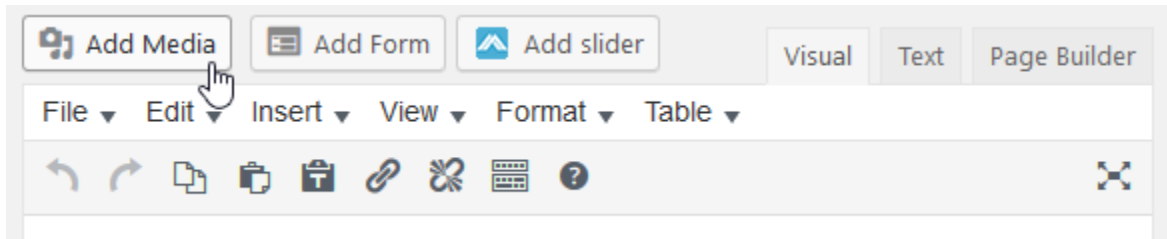
Editor Interface, Uploading and linking to Images and Documents

Add images and documents

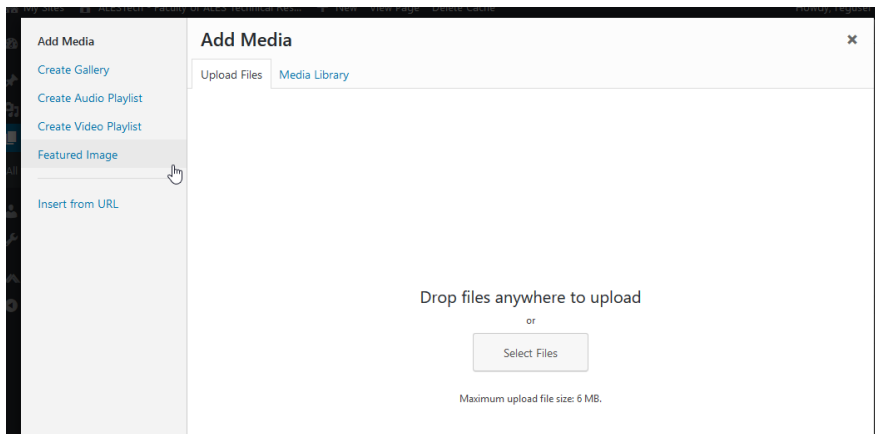
Images

Uploading an image or document.

In the edit interface, move the cursor where you'd like the image to appear. Click the Add Media button.

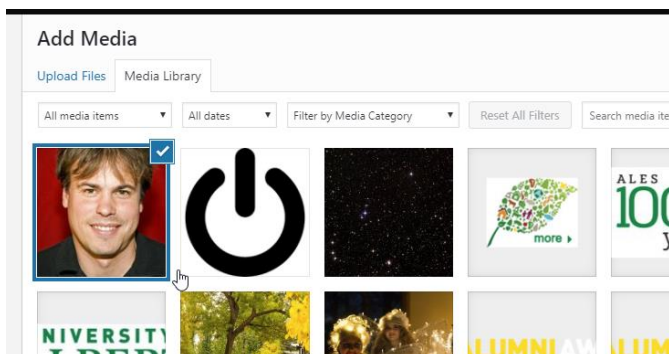


From the Add Media popup window, either drag-and-drop (from your desktop) the image/document or press the 'Select File' button and choose the image/document from your computer. The file will be uploaded to the Media Library.



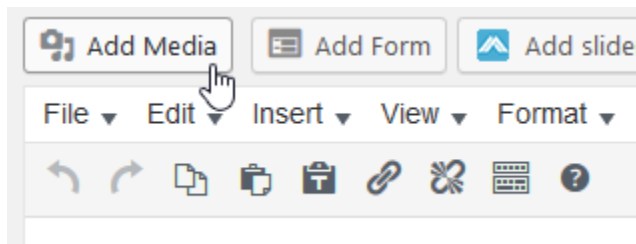
Inserting an image

Once uploaded, the image will be preselected. It'll have a blue checkmark in the upper right corner.

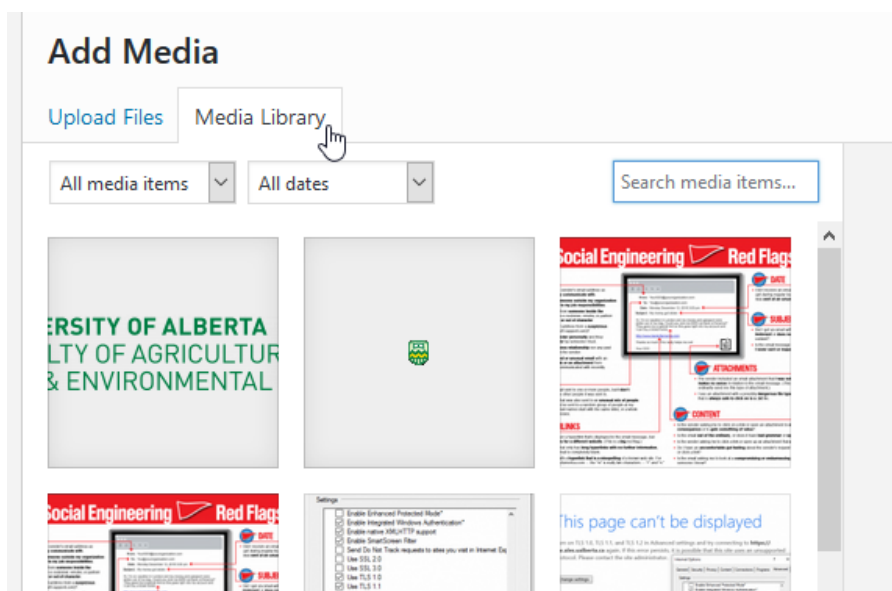


Press the blue 'Insert into page' button in the lower right to insert the image into the content.

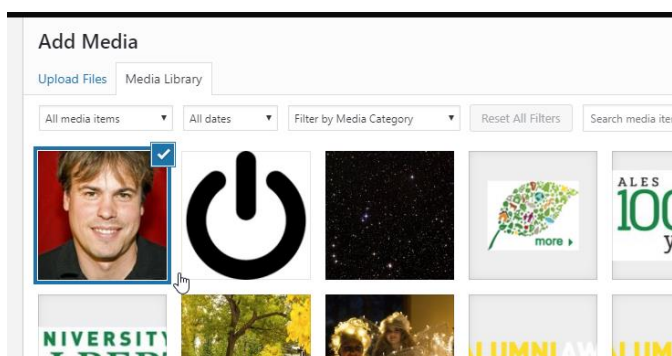
If you have an image already in the Media Library, press the Add Media button.



Select the Media Library tab (if it's not already selected). Then either scroll to your item or use the 'Search media items...' box to filter the presented options.

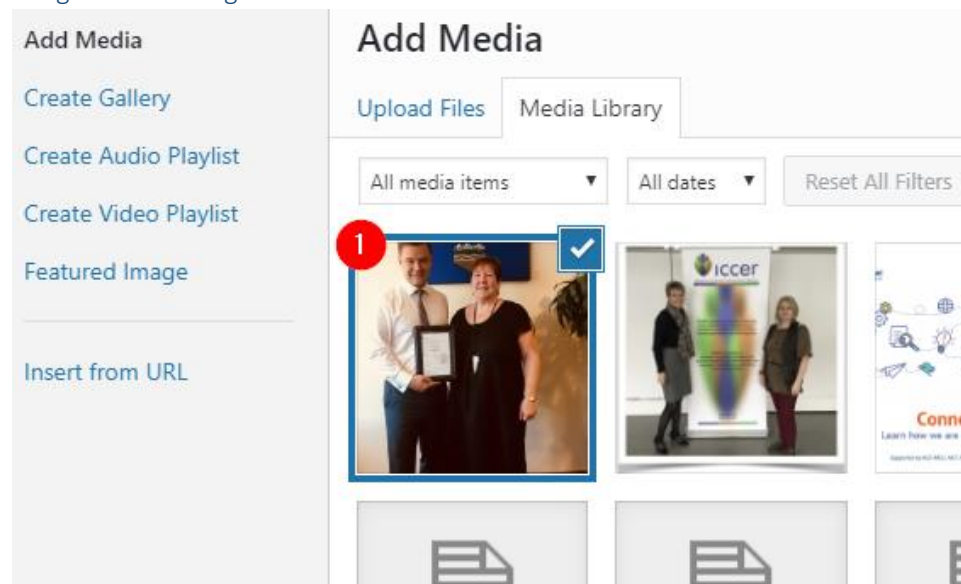


Once selected the image will have a blue checkmark in the upper right corner.

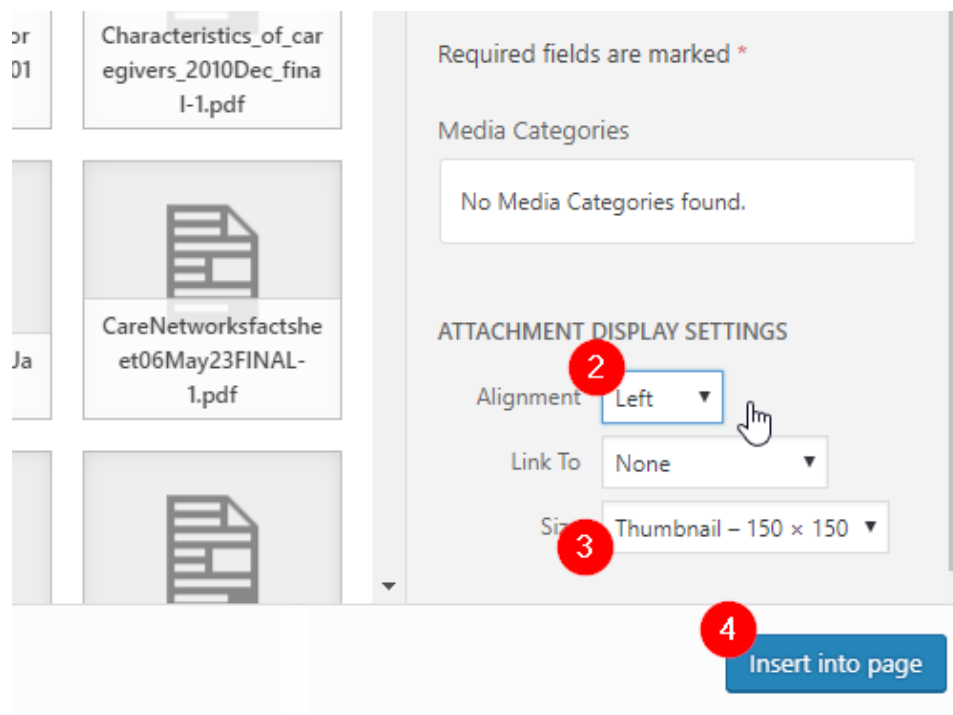


Press the blue 'Insert into page' button in the lower right to insert the image into the content.

Image Size and Alignment



Select the image.



At the far right lower corner, select the image alignment.

(2) Left will put the image on the left side and text will wrap on the right.

(3) Size will let you select from a few standard sizes.

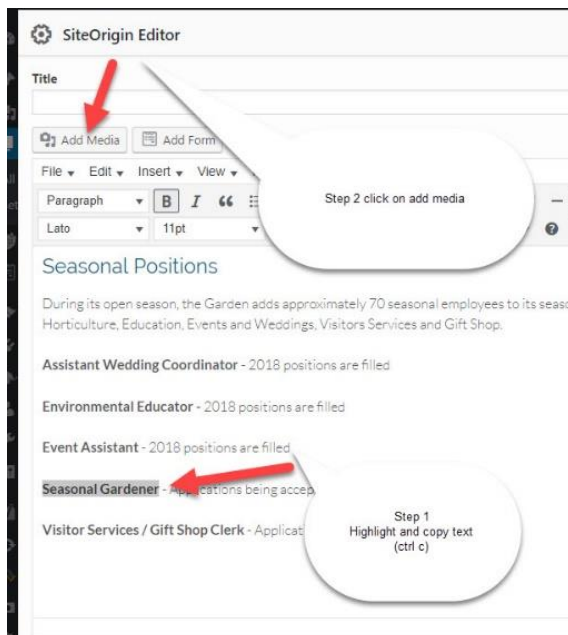
(4) Insert into page.

Documents

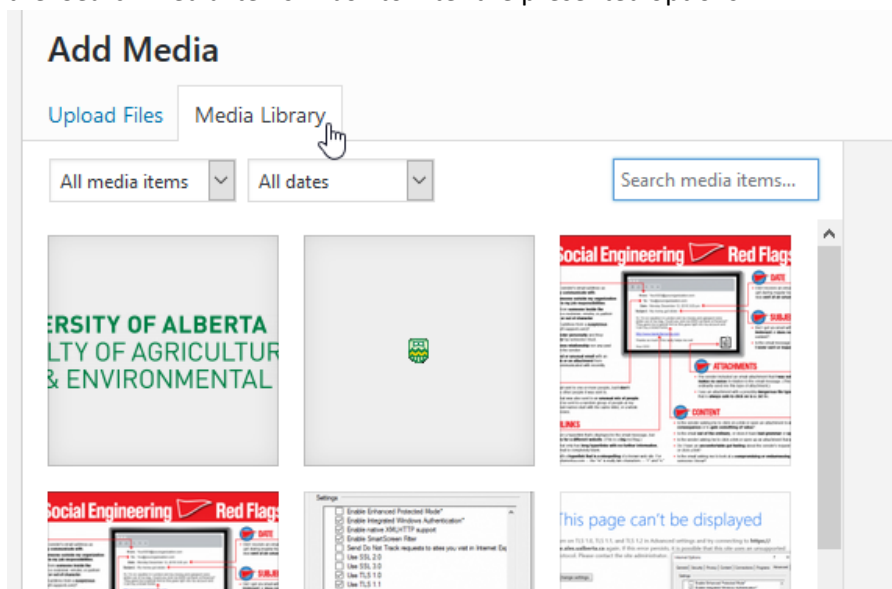
This description assumes the document has already been uploaded to the Media Library. See the first part of the Images section (above) to review the uploading instructions.

To link text to a PDF or Word doc:

- 1) Select the text that you want to be the link. Then copy the text (Ctrl+C)
- 2) Click the 'Add Media Button'



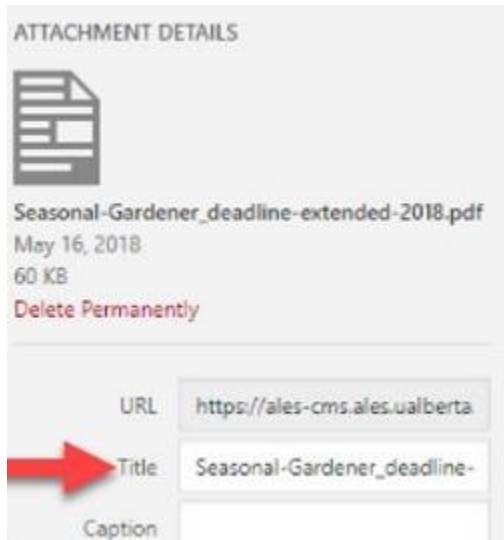
- 3) Select the Media Library tab (if it's not already selected). Then either scroll to your item or use the 'Search media items...' box to filter the presented options.



- 4) Click on the document. This will select it and put a blue box/check mark in the upper right corner of the selected document.



- 5) Then, go immediately to the 'Title' box in the attachment details section on the right.



Paste in the text you copied to your clipboard from step 1 above.

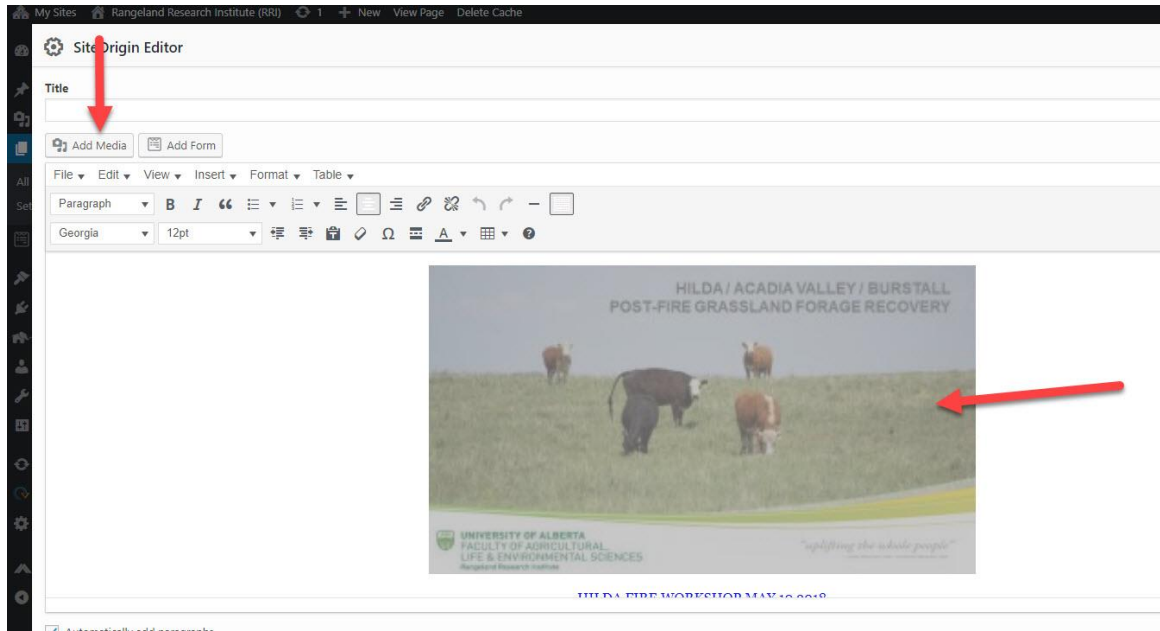
- 6) Then Press the blue 'Insert into page' button to complete linking your document to this content.



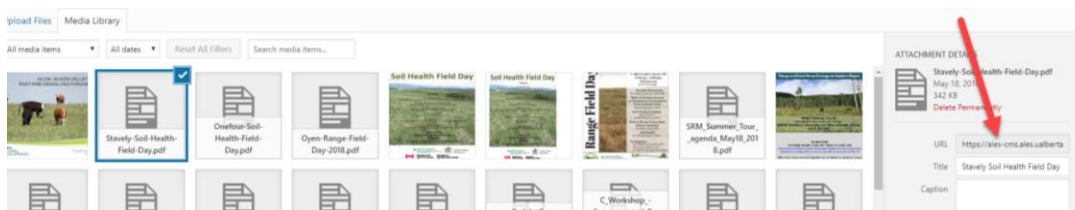
Linking Images to Documents

To have an image be a hyperlink that opens a related document.

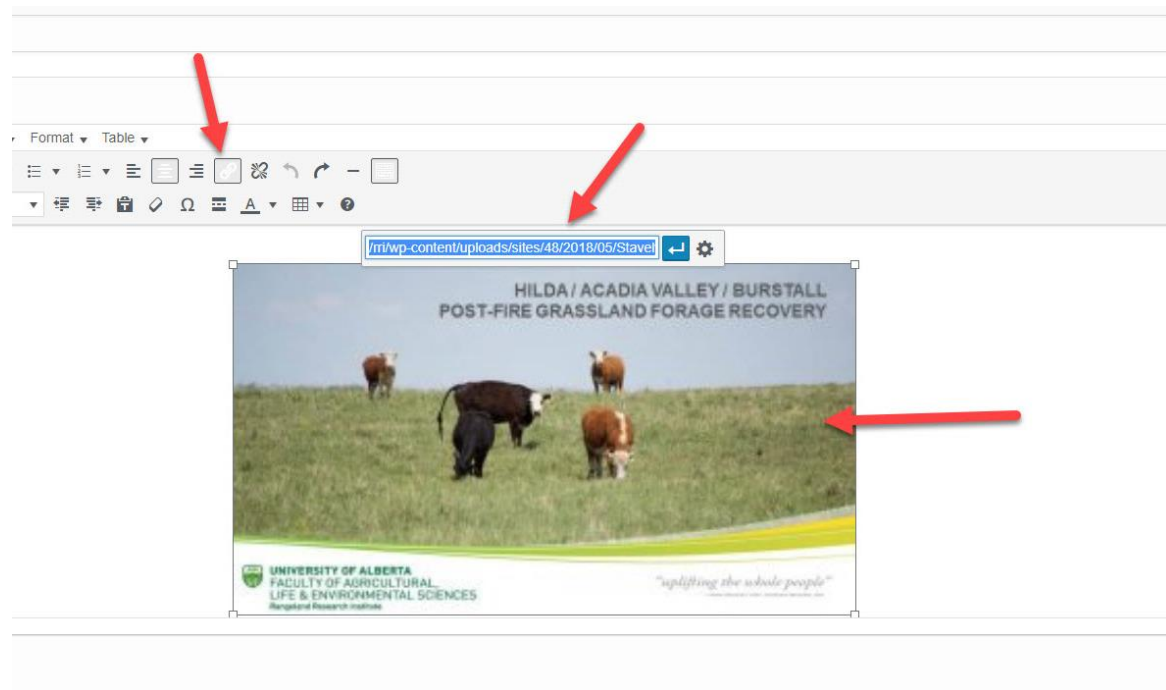
In the editor, click on the picture and click on add media, select the document.



Once you have selected the document, copy the URL (only keep from the /***your site name here***/wp-content/uploads/sites/48/2018/05/Stavely-Soil-Health-Field-Day.pdf) and exit this screen go back to your picture and click on it.

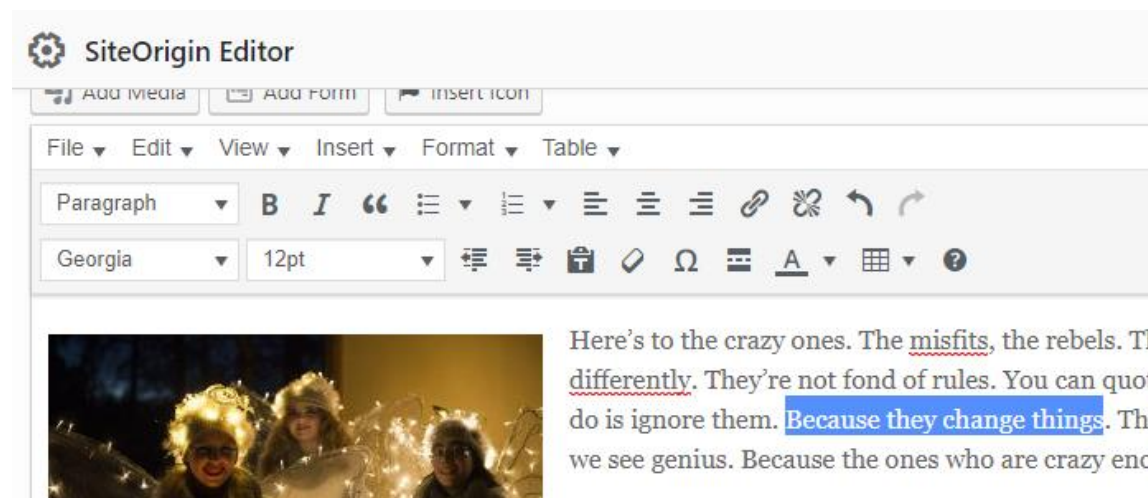


Then go back to the image on the page. Click on it. Click on the link option and a pop up will show up and paste the path into the field of the pop up and click the little arrow to apply it.

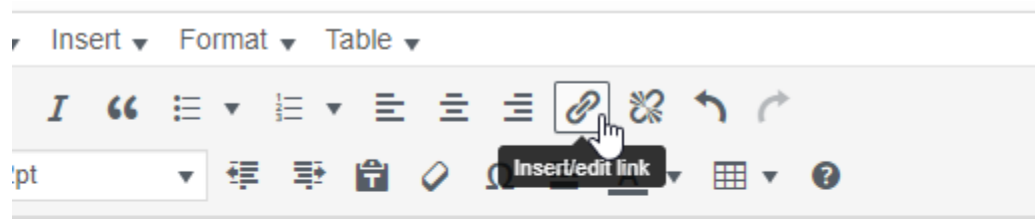


Linking to an Internal Page

To link text to another page on your website, you first highlight the text that will be the link.

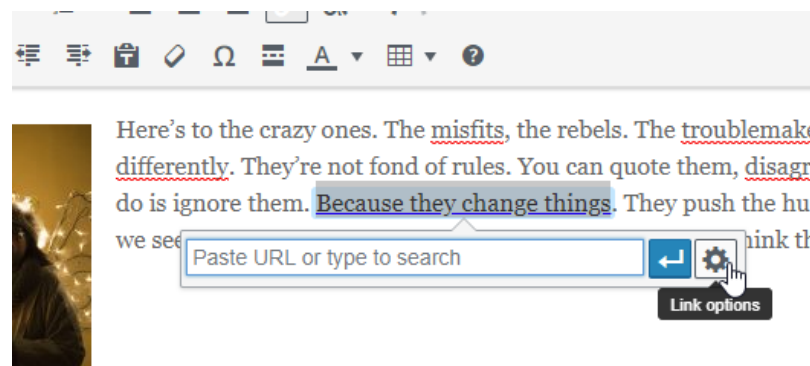


Then click the **Insert Link** button to open up the **Add Link** interface.



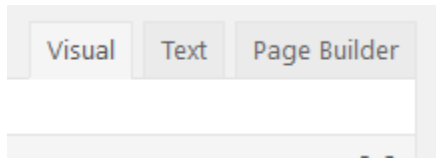
Here's to the crazy ones. The misfits, the rebels. They think differently. They're not fond of rules. You can quote them, disagree with them, but you can't ignore them. Because they change things. They push the human edge of society. We see genius. Because the ones who are crazy enough to think that

Click on the **Gear** icon. This will open up the **Link Options** interface.



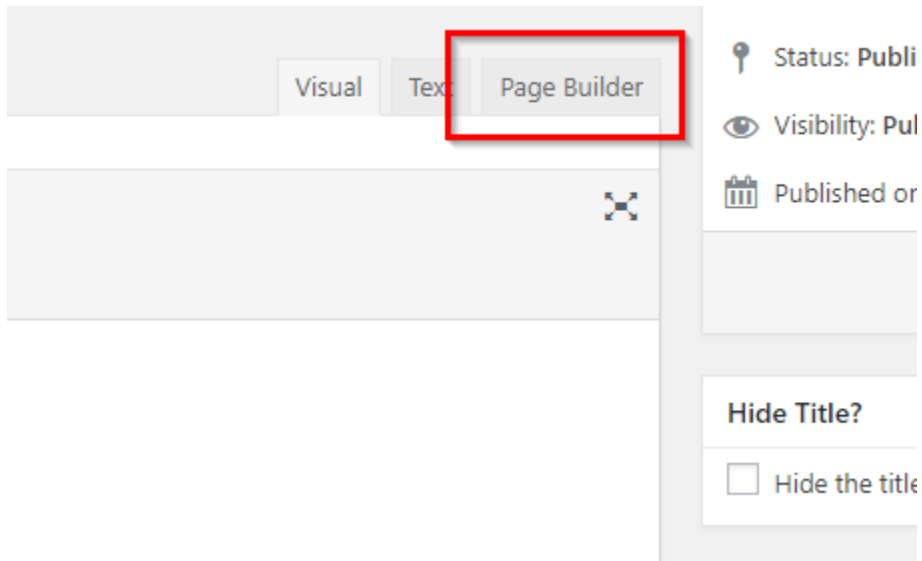
1. This is the text that will be the link
2. Check this if you want the link to open in a new browser tab
3. If you have many pages and the page you're looking for is not displayed, type the title of the page or some text that appears within the page; the results will automatically be filtered to match what is typed.
4. The pages that match your search criteria (3). All pages if the search box is blank.
5. Press this to create the link.

Visual editor vs HTML editor



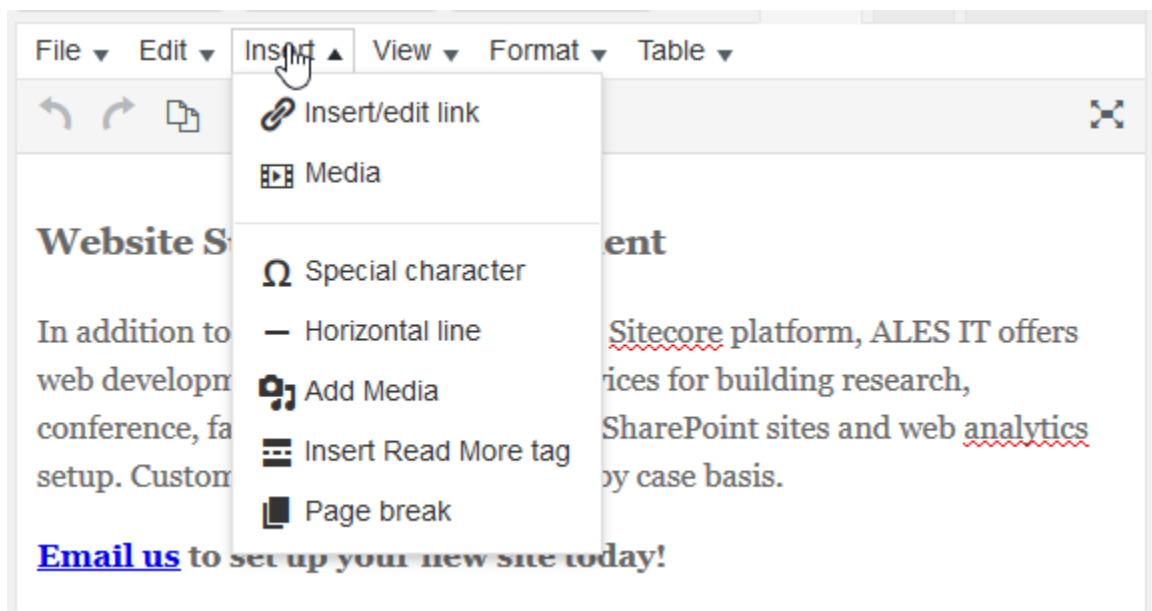
Visual is a What You See is What You Get editor (similar to Word or other online content editors). Text is a raw HTML text editor.

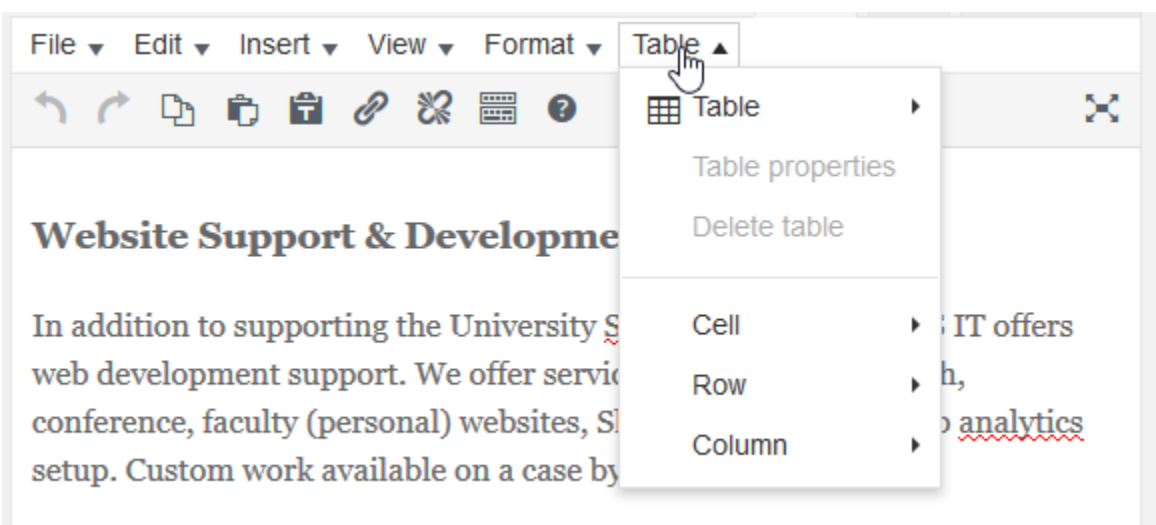
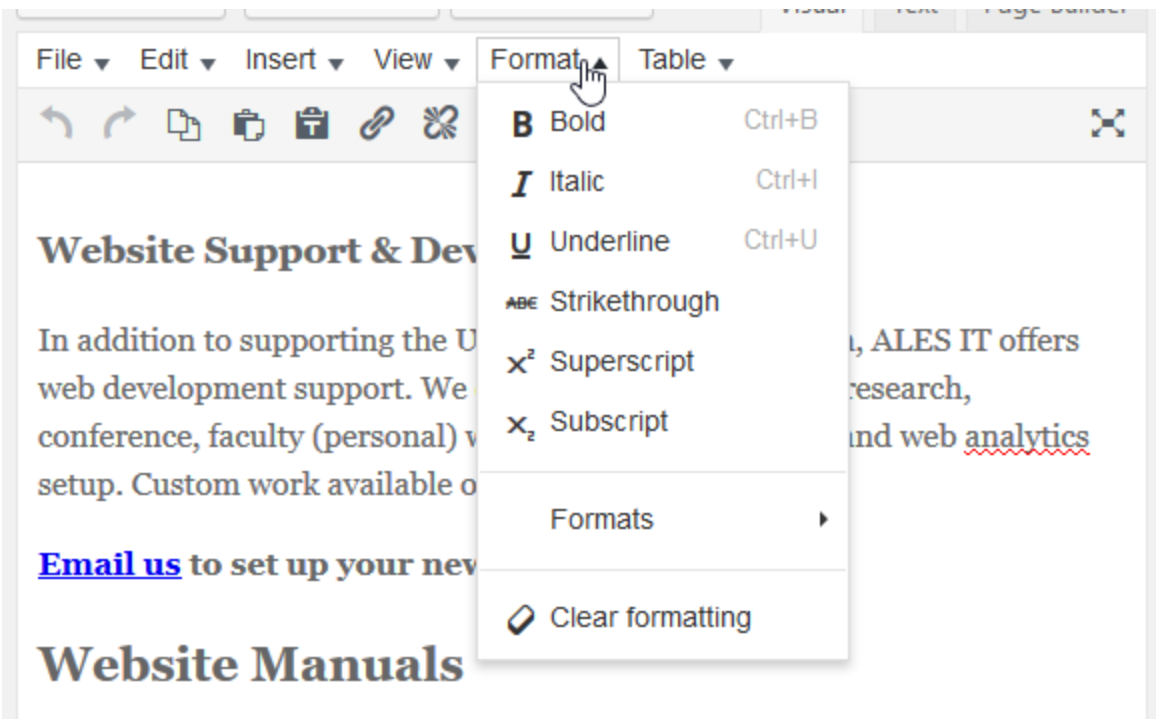
Modular page layout



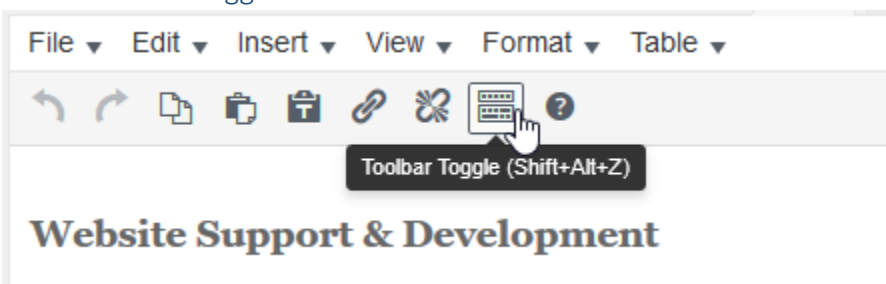
On a new page (or a page that is not currently using the Modular page layout) select the Page Builder tab in the upper right.

Editor Menus

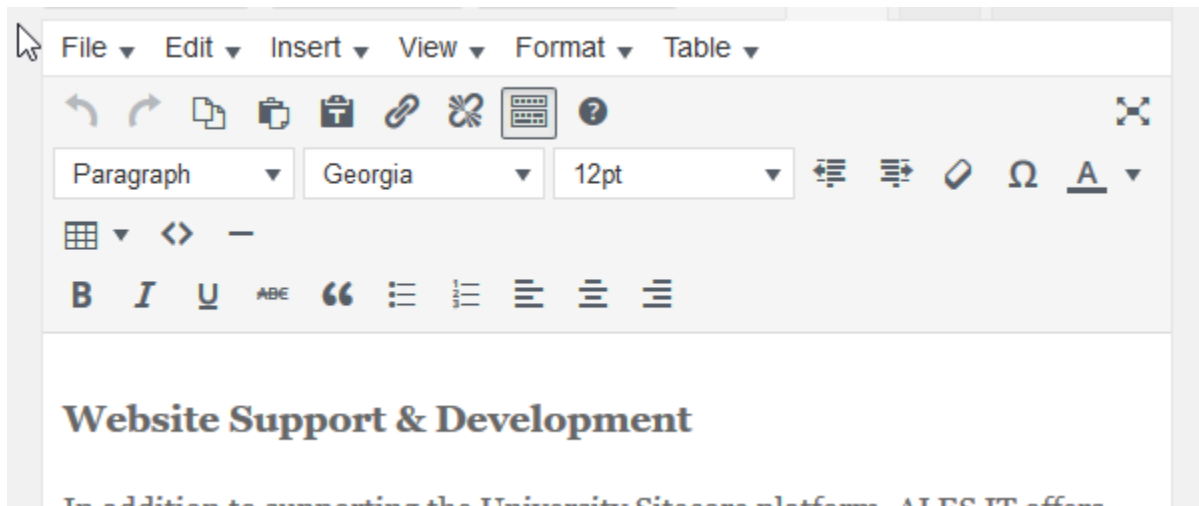




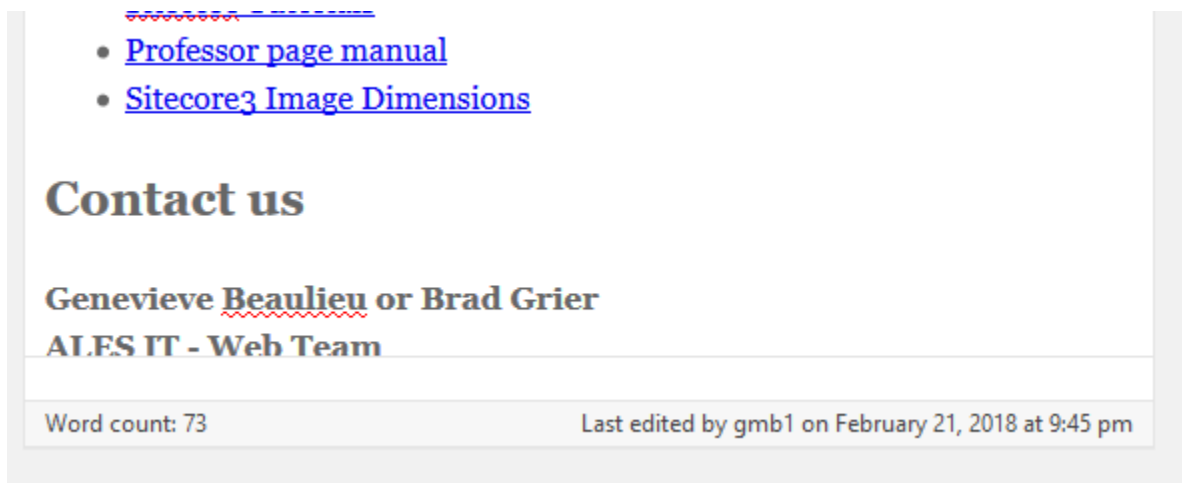
Editor Toolbar Toggle



Shows or hides additional features of the editor.

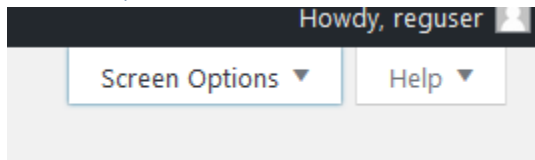


Content Information

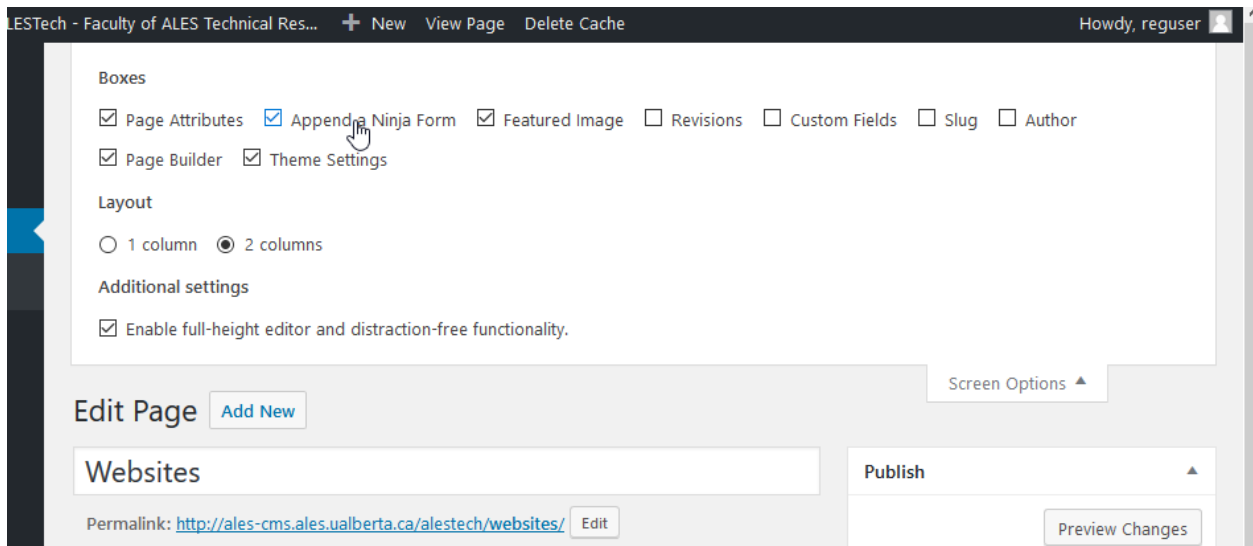


At the bottom of the edit window. Displays last edit detail and current word count.

Screen Options



At the top of the edit window is a tab labeled Screen Options. Clicking it reveals a dropdown that allows you to add or remove various edit components in the Edit Window.



Content Versions or Revisions

Boxes

☒ Page Attributes ☒ Append a Ninja Form ☒ Featured Image ☒ Revisions ☐ Custom Fields ☐ Slug ☐ Author

☒ Page Builder ☒ Theme Settings

Layout

☐ 1 column ☒ 2 columns

Additional settings


☒ Enable full-height editor and distraction-free functionality.


Edit Page [Add New](#)


Screen Options ▲


In the screen options, check the Revisions checkbox to enable viewing revisions. Here you can review previous versions of this content and, if necessary, revert back to a previous version.


Revisions ▲


 gmb1, 4 hours ago ([February 21, 2018 @ 18:26:07](#))

 gmb1, 5 hours ago ([February 21, 2018 @ 18:12:36](#))

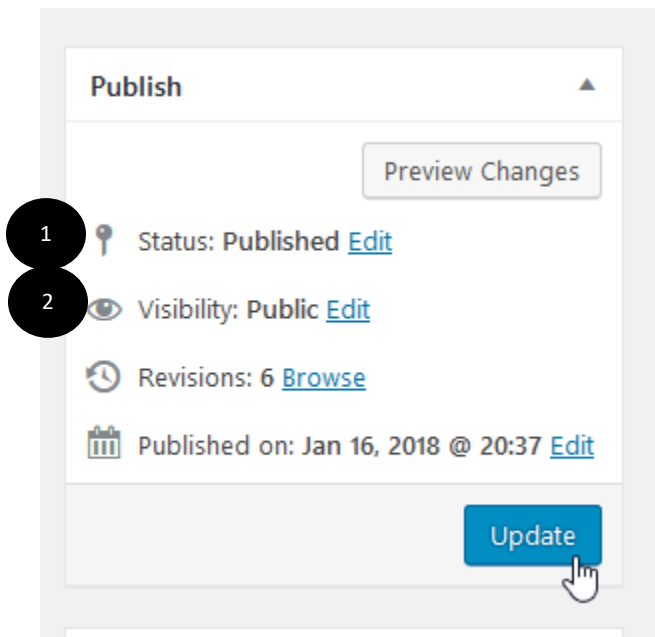
 gmb1, 5 hours ago ([February 21, 2018 @ 18:09:34](#))

 bgrier1, 4 weeks ago ([January 24, 2018 @ 20:56:34](#))

 bgrier1, 4 weeks ago ([January 24, 2018 @ 20:55:31](#))

 bgrier1, 4 weeks ago ([January 24, 2018 @ 20:53:52](#)) [Autosave]

Publishing your content



1. Content can be in one of three states:
 - a. Published – this content is public and on the Internet
 - b. Draft – this content is not yet published
 - c. Pending Review – this content is final content, but a website Author, Editor, or Administrator has to review it yet. They have the ability to publish this content.
2. You can also hide final or Published content by editing the visibility of the content.

View your site

